

WELCOME TO PITCH GLOBAL'S

CVC, GOVT. & IMPACT CONFERENCE!

backed by funding Agencies of the State of California of which PG is a satellite

view our Funding Success Case Study on their website www.norcalsbdc.org/client-stories/telemetrak/

Pitch or attend State of CA backed CVC, Govt& Impact Conference during Techcrunch at an exclusive venue in SF Financial District. Pitch Global is a leading platform for global entrepreneurs to connect with Silicon Valley investors and during the COVID era, we have extended our investor network with Corporate Venture Capital(CVC's) as well. So you will meet leading angels, VC's and CVC's in this Conference and also receive "How to prep for CVC Funding& Partnership" training co-hosted by leading CVC's and other investors..

This event is for entrepreneurs and investors (CVC's, VC's, Angels) from around the world.

Participants include -->



In Partnership with:



OUR VENUE



Corporate Venture Capital (CVC's):

Pitch Global is a leader in CVC co-hosted Innovation & Funding training in Silicon Valley. We expect many CVC's to take part in this Conference from corporates like IBM Ventures (confirmed), Korea's SK Discovery (confirmed), Arca Continental (confirmed), Jetblue (confirmed), TDK (expected), Hypertherm (expected), 3M (expected) and many others. Almost all CVC's we have hosted in our educational events this year like Xerox Ventures, Micron Tech, Goodyear, Lam Research Cap, TDK Ventures etc and said they invest in early stages while most entrepreneurs who are looking for funding still perceive CVC's to be for later stage. We, at Pitch Global, want to change this perception of entrepreneurs and empower them to connect with CVC's. Watch footage from a recent Pitch Global event called "CVC Due Diligence & Pitch with TDK, Micron, Caltech, Hypertherm, Arca "



<https://youtu.be/o1CUXkyBM5o>

Governments:

Pitch Global is a long-term satellite of the State of California's funding/mentoring agencies for training and assistance of high potential silicon valley cos which can create Economic Impact in the form of funding, job creation etc. We expect the presence of State of Ca's Pension Fund Calpers (expected), influencers of State of Ca's \$1b + Grants/funding budget (confirmed)+ representative of Black Senate Caucus(confirmed), Advisors of sovereign Funds of countries like

India(confirmed), Consul General of countries like Germany(expected), former Head of TIE, largest organization of entrepreneurs in the world. We have started working with the Advisor of India's PMO for founders of our eco system to get access to matching funds on a Private Public Partnership (PPP) basis and have started dialogue with representatives of sovereign funds of other countries with large markets. Our Investor event at CES was backed by the Govt of Hungary and we expect to attract other EU Govts as well.

Impact:

Several of the EIR's of Pitch Global are former leaders from Singularity University(confirmed), SU Ventures(-confirmed), Socap (confirmed), Nordic Impact Week (expected) and they will be leading sessions and attract other members of their eco system. Every start-up needs to be an Impact startup.

OUR INVESTOR NETWORK!

- Keiretsu Forum
- Wharton Angels
- Stanford Angels
- Harvard Angels
- Band of Angels
- TIE Angels
- Caltech Angels
- MIT Angels
- General Atlantic Partners
- Chicago/Booth Angels
- Berkeley Angels
- Nex3/Sway Ventures
- Shell Ventures
- United Health Ventures
- Singularity Ventures
- DFJ
- Emergent Capital
- Novartis Ventures
- Fusion Fund
- Elevate Capital
- Bosch Innovation
- Plug & Play
- Sand Hill Angels
- Lifesciences Angels
- Health Tech Angels
- US Angels
- BOSS Capital Partners
- Boehringer Ingelheim
- Yamaha Ventures
- Tech coast Angels
- Samsung Catalyst Fund
- Draper Nexus
- United Health VC
- J&J VC
- ABB
- Emerging Ventures
- National Grid
- Henkel
- Expert Dojo
- Clearstone Partners
- Mahindra VC
- Maersk Ventures
- Pipeline Capital
- Nokia Ventures
- Intel Capital
- Blumberg Capital
- Goldman Sachs Growth
- Vespucci Partners
- NGP Capital
- Samsung Ventures
- NGK Ventures
- Allstate
- Pepsi Ventures
- Photon Fund
- Lam Research
- SK Telecom/Group
- Juniper Network
- Illumina Ventures
- Qualcomm Ventures
- Volvo Cars
- Renault/Nissan
- Hypertherm Ventures
- Benhamou Global
- Nexus Partners
- Charles River Partners
- TDK Ventures
- ON Energy Ventures
- Banco Santander
- Chevron
- Magna
- Toyota
- HSBC
- Maersk
- Ranstaad
- Caterpillar

WHY YOU SHOULD ATTEND?

1. **CVC's** looking to meet other CVC's and other investors and entrepreneurs.
2. **Entrepreneurs who want to present to CVC's** and other investors and also get trained on How to connect with CVC's for funding and partnerships.
3. **Entrepreneurs who are interested to learn about non-dilutive sources of capital** like Govt Grants, sovereign funds etc and how they can build purpose into the DNA of their culture so that some of these alternative sources of funding opens up to them.
4. **Representatives of Companies** whose products and services are part of the Silicon Valley eco system and want to build in their offerings into continued education of high potential entrepreneurs creating the next generation of Innovation impacting billions of people around the world.
5. **Anyone who wants to become an integral part of the culture** we are building for the most unique community of investors and entrepreneurs in Silicon Valley and globally centered around the convergence of "CVC's, Govt & Impact" and we are developing the www.pitchglobal-cvc.mn.co site so that our potential members can keep in touch with one another on a 24 by 7 basis.

JOIN THE INFLUENCERS



One of our recent Pitch Global in person events was during CES Vegas which began with an interview of legendary VC Ben Narasin (former Partner of NEA –used to be the largest VC fund in the world--who spun out early stage Fund, Tenacity Ventures with backing from NEA).

Other investors included Executive Director of TIE SO-CAL, Managing Partner of Vespucci Partners –leading Central EU Fund, former US CEO of fund of funds, representative of leading Family office of HK, Tim Draper's partner in Draper VTB Fund and many others.”)

WHY PITCH GLOBAL

Pitch Global (<https://pitchglobal.com>) is for almost 5 years a satellite of State of California funding Agencies and is leading the charge on behalf of State of CA agencies to build **the** CVC network in Silicon Valley. We have been hosting highest levels of CVC Thought Leadership events.

Watch footage from a recent Pitch Global event called “CVC Due Diligence & Pitch with TDK, Micron, Caltech, Hypertherm, Arca “

<https://www.youtube.com/watch?v=o1CUXkYBM5o>



Pitch to CVC's/VC's/Angels+TDK & Micron Ventures Thought Leadership

Fri, April 29, 2022

Apply to the US government agency funded virtual Pitch Global CVC Accelerator at:
<https://pitchglobalcvc.mn.co>

Join 10 founders who have collectively raised almost \$50m under this program in the recent calendar year!

Questions? Email startups@pitchglobal.com

Sponsors:  

OUR WORLD CLASS BOARD AND EIRs!

Our Board and Entrepreneur's in Residence (EIR's) represent the highest level of competence and connections in Silicon Valley. Read their Bios under "Our EIR's" list @pitchglobal.com, which contains information about other Leaders associated with us and also describes our work with the State of California. We aspire to provide the highest level of funding access and CVC Prep & Leadership training for global entrepreneurs, hence we have augmented our EIR's and Board with many partners for Funding events and also educational partners like UC Berkeley, Boss Capital Startup Sciences, SJSU etc.



ECONOMIC IMPACT



Economic Impact is one of the goals of the **State of California's** assistance of over \$1 B + to the Northern California eco system.

Our shared vision will converge at the **Pitch Global CVC, Govt & Impact Conference** where CVC's and entrepreneurs will get to connect with influencers from the State of California's funding, Mentoring, Grants Advisory etc budget. The State of CA's Funding Agencies are also in conversation with California Pensions Fund (Calpers) for securing a keynote speaker.

One of our long term EIR's, Axel Tillmann, former US CEO of fund of funds and Mass Challenge Board member, is leading our efforts to advise the State of California's Diversity Fund and he is going to host a Panel on the topic with representatives including the Black Senate Caucus.

BE A PART OF THIS GREAT EVENT!

There are great takeaways for every attendee (Entrepreneur, Fund Managers, Government representatives, Investors)

AGENDA

DAY 1 Opening

Subject to Change

CHECK OUR WEBSITE REGULARLY FOR
FINAL AGENDA AND UPDATED SPEAKER
ATTENDANCE LIST.

6:30PM - 7:10PM	Registration and Check-in
7:10PM - 7:15PM	Opening Remarks – Kaustav Chaudhuri
7:15PM - 7:30PM	Opening remarks & Inauguration by Aaron Peskin , Board of Supervisor for North Beach.
7:30PM - 7:50PM	Q&A style Opening keynote on How Entrepreneurship can lift families out of poverty by Greg Shephard , Founder of BOSS Capital Partners by Tracy Hazzard , Founder of Podetize and writer for leading Tech Magazines like Inc.
7:50PM - 8:05PM	Scott Rogalski , SBDC Norcal: The ways by which SBDC can support Founders from Norcal
8:05PM - 8:25PM	Panel discussion on How BIPOC Founders can attract CVC's and non-dilutive Funding from Govts. Hosted by Axel Tillmann , EIR of Pitch Global & former US CEO of Fund of Funds& Mass Challenge Board Member. Panelists: Chris Horton , The National Black Entrepreneurship Project, Nate Gallon from O'Melveny, Jay King , President and CEO of California Black Chamber of Commerce.
8:25PM - 8:45PM	Q&A style closing keynote on How global entrepreneurs can get a soft landing in Silicon Valley by Vish Mishra , VC with Clearstone Partners and former long term President of TIE, Silicon Valley hosted by Louis Lehot , Partner Foley&Lardner.
8:45PM -	Networking & After Party



DAY 2 Conference

Subject to Change

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ATTENDANCE LIST.

9:30AM - 10:00AM	Registration and Check-in
10:00AM - 10:20AM	Keynote Q&A style chat with Hee Jung , CVC Head of SK Discovery (Holding co of SK Group of Korea) on making Billion Dollar Investments, hosted by Louis Lehot , Partner of Foley&Lardner
10:20AM - 10:40AM	Interview with Deborah Magid (IBM) by Jim Simmons , Co-Chair of Caltech Angels& EIR Pitch Global on state of the Union about CVC investing
10:40AM - 11:00AM	Interview of Gayathri Radhakrishnan , CVC Head of Micron Tech by R. Paul Singh , long-term Board member of TIE Silicon Valley on How Startups can build partnerships with Corporates.
11:00AM - 11:20AM	Leadership skills which attract CVC's. Presentation by Andrew Maywah , Director of Investing for TDK Ventures
11:20AM - 11:35AM	Interview of Jonathan"JC" Charles , Samsung Catalyst Fund hosted by AXEL TILLMANN , our EIR & Ex Fund of Funds leader,
11:35AM - 1:00PM	1 st Half: Startups Presents to CVC's/VC's/Angels -6+2 =8 mins requires purchased ticket People will bring lunch and sit through the presentation
1:00PM - 1:15PM	Interview about sustainability with Jim Lockheed, JetBlue Ventures , hosted by AXEL TILLMANN , our EIR & Ex-fund of funds leader,
1:15 PM - 1:30 PM	Q&A about support of women in Corporate and Venture Capital with Otilia Barbuta of HP Ventures
1:30PM - 3:00PM	2 nd Half: Startups Presents to CVC's/VC's/Angels -6+2 =8 mins requires purchased ticket
3:00PM - 3:15PM	Q&A on what Lifesciences CVC's are Looking for with Thomas Kluz , NGK Cap ex Qualcomm& DRX/Novartis hosted by Jason Novak , Partner of Norton Rose Fullbright
3:15 PM - 3:30 PM	Coffee Break - downstairs
3:30PM - 4:00PM	"How to attract CVC's for funding and partnership" Greg Shephard , Founder of BOSS Capital Partners.
4:00PM - 4:15PM	How I got Govt Grants ---Chat with Erik Ekland Founder of Telemetrak and SBDC Grants Advisor Chuck Eason
4:15 PM - 4:25 PM	Interview of Michael Cohen , Director Silicon Valley SBDC by SBDC Advisor Chuck Eason on how CVC's & other investors from outside US can get soft landing in SV by utilizing the SJSU Innovation eco system.
4:25 PM - 4:35 PM	Interview of Abby Queale , Director of Innovation of San Jose State University by SBDC Advisor Chuck Eason on How entrepreneurs can benefit from being part of the SJSU ecosystem.
4:35 PM - 4:45 PM	How effective PR can help Founders to get funded and acquired Presentation by Sharon Sim , Founder SKC PR, Pitch Global EIR & PR Tech Serial entrepreneur on
4:45PM - 4:55PM	Closing keynote -Lead with a Silicon Valley Mindset. - Kaustav Chaudhuri , Founder and EIR Pitch Global.
4:55PM - 5:10PM	Interview with the "Monk Dude", Dada Nabhaniilananda on his work with Google/YouTube on combating stress after which he will sing & host a closing meditation ending our Conference.
5:10 PM - 6:30 PM	Networking

WeS have exhibition hall as well (see next page)

See details of pitching tickets and sponsorship tickets at www.pitchglobal.eventbrite.com

PITCH GLOBAL

EXHIBITION SCHEDULE for October 21st

1:00PM - 5:00PM	<ul style="list-style-type: none">· Exhibition Hall (free visitor entry for everyone)· Hosting Speaker Room· Hosting Panels
5:30PM onwards	Networking with CVC's & Investors, Entrepreneurs, Govt officials - Impact!

Ask us for
Corporate Sponsorship
Opportunities

CONTACT US :

We have rented this amazing space with all amenities and have some extra room, all paid for. Hence, we are open to serious proposals from organizations which represent CVC's, Govts and Impact if they want to host a mini-Conference or even exhibit their startups in front of a very discerning audience which they won't meet anywhere else.

CP : 408 457 0741 (Call Only)

STARTUPS@PITCHGLOBAL.COM

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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

Please contact: startups@pitchglobal.com



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